



Chloe Hoye

Brand Strategist



A brand strategist seeking a full time role to boost brand performance through brand design, copywriting, and general graphic design needs.

MY SKILLS



Logo Branding



Illustration



Design Graphic



Typography



Web Design



EDUCATION



Eastern Michigan University * 2021

BFA Graphic Design
3.8 GPA / Deans List

SOFTWARE



- Adobe
- InDesign
- Illustrator
- Photoshop
- XD
- Procreate
- WordPress
- WIX
- Canva
- Google Workspace

WORK EXPERIENCE



Brand and Build Strategist

Big Red Jelly, Provo, UT * 1/2022 - current

Lead brand and web design projects while collaborating in respective teams.

Freelance Mural Artist

Port Austin, MI and SLC, UT * 7/2021 - current

Design and execute medium and large scale murals for clients

Graphic Designer

EMU Campus Life, Ypsilanti MI * 2020-2021

Created marketing materials to promote different campus events.

Design Intern

EMU School of Art and Design * 2020-2021

Worked with Gallery Director to create promotional graphics for gallery exhibitions and speaker series.

CONTACT



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PORTFOLIO



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